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Adapt IP Ventures Retained to Market Video Capturing Patent Portfolio; Client Announces Patent Issuance



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ATLANTA, March 29, 2012 /PRNewswire/ -- Adapt IP Ventures, LLC was retained to market a patent portfolio related to capturing and presenting video images of outdoor ad space or other items by the inventor, Ms. Joan King of Pensacola, FL. Additionally, Ms. King received notification that her first patent, U.S. Patent No. 8,145,016, titled "System for the environmental viewing of an outdoor ad space," issued Tuesday, March 27, 2012. Ms. King also filed a new patent application and will continue to prosecute those valuable claims.

"After years of working in the advertising industry, I realized that improvements to the ad buying process had to be made, such as developing a searchable database of videos related to a particular item or ad space," said Ms. King. "The U.S. Patent Office issuing this patent is an important step in our goal to commercializing this invention."

Adapt IP Ventures is marketing this patent portfolio to companies that participate in this market and has already entered into discussions with numerous potential partners. Companies interested in receiving information about this patent portfolio offering are encouraged to contact Adapt IP Ventures.

"We partnered with Ms. King to assist her in building this valuable patent portfolio and finding a partner to further commercialize her innovations," comments Grant Moss, CEO of Adapt IP Ventures. "We are confident that we will find a partner that will benefit from owning Ms. King's patent portfolio."

About Adapt IP Ventures, LLC

Adapt IP Ventures provides patent transaction advisory services designed to assist innovative firms understand and extract value from their patents. Typical engagements consist of Adapt IP Ventures developing custom strategies to sell or license patents. Adapt IP Ventures is based in Atlanta, GA. For more information, please visit www.adaptipventures.com.

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